



CSR project as per activities specified in clause (1) of Schedule VII of the Companies Act, 2013 as notified by Ministry of Corporate Affairs vide its notification dated 27th February, 2014 (In exercise of the power conferred by subsection (1) of section 467 of the companies Act, 2013 (18 of 2013)

“There are people in the world so hungry that God cannot appear to them except in the form of bread.” -

MAHATMA GANDHI



About Uday Foundation

BY RAHUL VERMA, FOUNDER

In 2006, Arjunoday was born with multiple congenital defects. As a result of which he had to spend months at the hospital undergoing multiple surgeries. Doctors also informed that he would require multiple surgeries and long medical treatment, possibly for the rest of his life. It was during this period that I realized the need to spread empathy across the world, that every parent and child deserves the dignity of leading a life with access to quality healthcare regardless of their background. In the beginning Arjunoday was undergoing treatment at a private hospital, later on he had to be shifted to All India Institute of Medical Sciences (AIIMS) for advanced treatment and care. It was during that period I closely watched the

daily struggle of caregivers. It was here, on seeing the despair around, that I realized - the best way to help one is to help others. With my own little son in hospital, I started helping out people in whatever little way I could. This is how the idea of Uday Foundation was born. It was a small step in honour of our son and all those children born with multiple birth defects. Over the years, the objective of the organization has widened. The foundation aims to provide quality healthcare for the underprivileged children, dignity to the homeless and in-kind support to the poor patients and their immediate caregivers.

Over ten years since its inception in Delhi, the foundation has grown exponentially and now runs multiple programs and initiatives across the year. With support of a dedicated team of doctors and thousands of volunteers, we at Uday Foundation conduct health camps for the underprivileged, organize emergency response and disaster relief programs and also cater to the medical and basic requirements of the needy. We also have our own ambulance service that caters to the needs of those who require immediate hospital admission and discharge.

We have our own dedicated activity centre located in Delhi's Sarvodaya Enclave. Here children from nearby slums get education from our volunteers. Providing healthcare facilities to children is only a part of many programs that the foundation is involved in. Every winter season, we spearhead a drive to provide warm clothes, blankets, shoes and other necessities to the homeless population across the city.

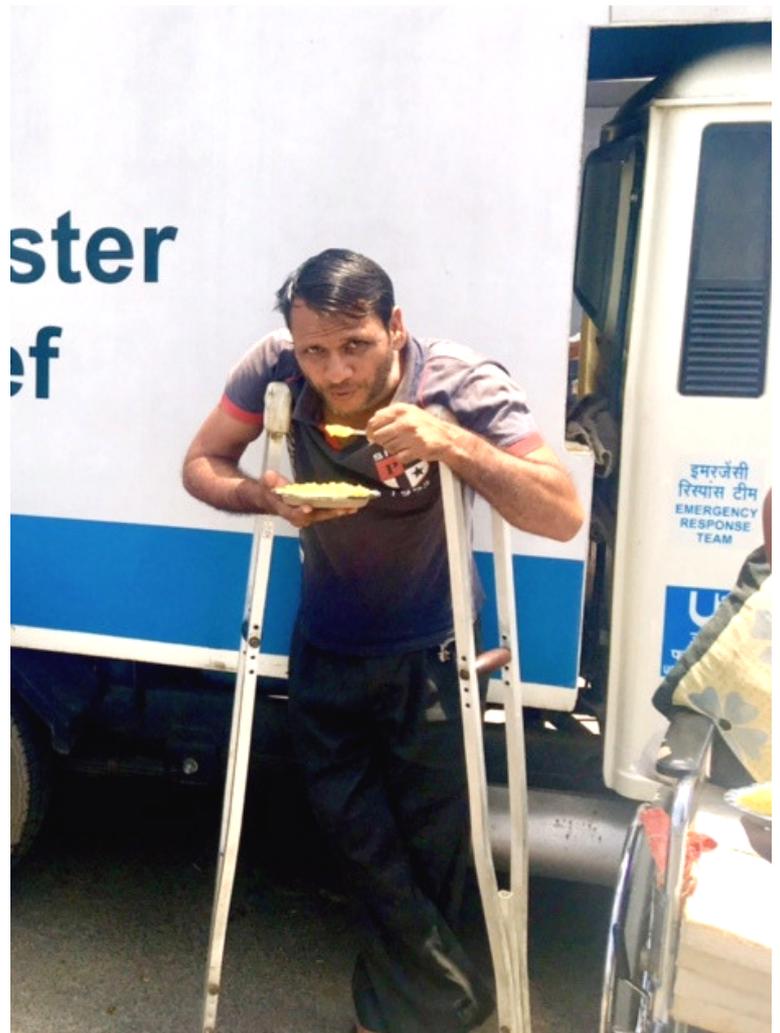
Arjunoday, the inspiration behind the foundation, is the epitome of perseverance as he continues to beat the odds at such a young age despite having 9 surgeries in the short span of 10 years. He now attends a normal regular school but his immunity is low and he is prone to falling sick at regular intervals. His struggle continues even today and he requires an artificial mechanism to empty his colon, a daily enema because he can't have voluntary bowel movements. Despite this, he manages his studies to volunteer for the foundation. I am confident that one day defeating all his pains Arjunoday will emerge victorious.

Background

Delhi, being one of the most costly cities in India for outsiders, there is an everyday struggle for food, water and lodging. All India Institute of Medical Science (AIIMS) is India's largest government owned hospital and has thousands of patients visiting every day. These patients are mostly in critical condition whose healthcare needs can no longer be met at a state or district level.

Since most of the caregivers are migrants with very limited funds, a new and unknown city like Delhi does not provide a stay which is economic, food that is hygienic and nutritious and other basic necessities become a luxury. Apart from various challenges the caregivers face in their struggle to get medical treatment also include

their own fight for basic needs and their dignity. Never ending long queues for various tests & procedures, expensive medicines and other diagnosis become a normal phenomenon. The most difficult challenge they face is to get their basic needs met in the capital city of India - affordable nutritious food to eat, clean clothes to wear, clean water and other basic needs. Without sufficient money and help, these helpless people are forced to live in open, making themselves vulnerable to attacks by seasonal diseases, bacteria and virus. This situation worsens during the harsh weather conditions, especially in chilling winters and peak summers. The only option to avoid such a situation is to have proper amenities like shelter, food and water. It is at this stage - to help them meet these basic needs that we come into picture. Through Uday Foundation, we have taken upon ourselves the responsibility to save these people from such unavoidable situation by initiating various campaigns/drives where we provide food, clothes, sanitary napkins and other items of daily need.



“There are genuinely sufficient resources in the world to ensure that no one, nowhere, at no time, should go hungry.”

Project

There are among hundreds of poor patient and their caregivers who spend days and nights on the pavement outside various hospitals in New Delhi. Some of them are patients waiting for appointments, others with dates for surgeries can't afford to go home and come back and some have follow-up checkups the next day. These migrants seek treatments in Government Hospitals, which isn't an easy task.

Continuous struggle faced by caregivers make them weak, vulnerable and helpless; but their teary eyes remain hopeful. Most of them face financial crunch and affording one time meal becomes difficult. Although the treatment and some life-saving drugs are provided for free, still hunger poses a major challenge. For all these patients, getting free food comes as a big relief.

We all belong to a society and being a community based organization, it is our responsibility to ensure that the needs of a large proportion of the population are met. We try to stand besides people in their battle of survival which they have to fight alone. Uday Foundation's food vehicle serves free, but wholesome food to families of underprivileged patients.

At present our foundation serves food thrice a week to the patients and caregivers outside Government hospitals - AIIMS, Safdarjung and TB Hospital. With the kind support of people and corporate organizations we want to prioritize food security and nutrition for a large section of the population. Our food drive provides a platform for individuals, organizations, institutions to come forward and feed the needy. This is a very small step in support in the fight against hunger in our community. All we require is a kind heart to understand the need. Your contribution towards this cause will not only give you immense satisfaction but will also connect you with our culture where donating food, water etc is termed to be a very noble gesture.

“If you want to eliminate hunger, everybody has to be involved.”

BONO



Hospital Covered

- Outside AIIMS
- Outside Safdurjung Hospital
- Outside TB Hospital

* We do not have any formal or informal tie-ups with these hospitals and the food is served to the needy outside the premises of the hospital only.

Number of beneficiaries per month

Through our food drive, which is conducted thrice a week, we reach out to approximately 12000 - 15000 people per month. We aim to reach out to more people by making the food drive a daily affair.

Preparation of Food

We believe that good practices of hygiene are essential for preparation of food. The process of food drive starts from our in-house kitchen. The food is cooked in a hygienic environment. We make sure the cooks involved in the preparation wash their hands properly before entering our kitchen and handling food items. Our team ensures that all dishes and utensils, vegetables and raw food items are meticulously cleaned. Utmost care is taken to keep kitchen area insects and rodents free.



“If you can’t feed a hundred people, then feed just one.”

MOTHER TERESA



Transportation of Food

Uday Foundation's own mini truck is dedicated to carrying the cooked food items in the most hygienic manner. After preparation is done, the food is transferred into large utensils and shifted to a mini truck. At this stage too, every step is monitored to ensure that the cooked food is properly covered and the serving plates are cleaned. Our team is present at the site to keep close check on the distribution of food. The hot meal is then served to thousands who wait for us every week.

We must mention here that the food is cooked in the morning around 10 am and is ready to be served to people within 1 hour. Maintaining freshness of the food is our USP and we pride ourselves in doing that. Maintaining such high standards of hygiene from washing, cooking, transportation and serving makes the food safe and healthy for all to consume.

Many volunteers turn up for our food drive every week to celebrate the occasion of birthdays, anniversaries of their loved ones and experience the joy of giving.



CSR

Your employees can take part in distribution drive along with our team.

Along with 80G tax receipt, we shall be providing declaration confirming our eligibility to receive CSR contributions as per following proforma duly signed and stamped by NGO:

DECLARATION

- 1) Uday Foundation is eligible to receive CSR contribution from any company and satisfies the criteria provided under the Companies (Corporate Social Responsibility Policy) Rules, 2014 framed under Section 135 of the Companies Act, 2013.
- 2) Uday Foundation is engaged in activities specified in clause (1) eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water: of Schedule VII of the Companies Act, 2013 as notified by Ministry of Corporate Affairs vide its notification dated 27th February, 2014 and the CSR contribution made by _(Name of your organization)_ to Uday Foundation for organising food drive for migrant poor patients and caregivers___ to eradicating hunger would qualify as CSR expenditure.

Further to this, our team shall help you to compile CSR report by providing you following information.

- 1) On site pictures / live videos of the drive.
- 2) Monthly fund utilization report.
- 3) Monthly brief summary of the project including total no. of beneficiary.
- 4) Display of CSR policy on company's website (135.38)
- 5) Expenditure incurred on CSR activities [Clause (k) of Para 5(i) of Schedule III] (135.39)
- 6) Help company to prepare a return the annual return in the prescribed form containing the specified particulars as they stood on the close of the financial year. (Section 92(1) of the 2013 Act)
- 7) Help company to prepare its annual return in Form No. MGT.7. (Rule 11(1) of the Companies (Management and Administration) Rules, 2014)



Project Cost

One time food cost is Rs.11,000/- (Rupees Eleven thousand only) which serves upto 1000 - 1200 people at a time. (Food cost includes raw material, cooking, transportation and other expenses).

CSR partner may donate in the multiplication of above food cost depending upon their CSR budget or number of people they wish to serve.

Important Details

Registration Number : 2802/B.No.4/Vol.No.3179/P.No. 36-43

PAN No.: AAATU3130H

12A of Income Tax : F.No.DIT(E)12A/2010-2011/U-336/642

80(G) of Income Tax: DIT(E)2010-2011/U-236/1044 - AY 2010-2011 Onwards

Bank Details:

HDFC Bank

Branch: Adchini, New Delhi 110017

Account name: UDAY FOUNDATION FOR CDRBG TRUST

Type: Savings A/c No. 03361450000251

IFSC Code HDFC0004397

Corporate Office: Uday Foundation, D-233 (LGF), Sarvodaya Enclave, New Delhi 110017

Phone No. 011-26561333/444 and 011-41098444

Website: www.udayfoundation.org

Facebook : [fb.com/udayfoundation](https://www.facebook.com/udayfoundation)

Twitter: [@udayfoundation](https://twitter.com/udayfoundation)

Contact Person : Ms. Reena Sen. Mobile: 9910445043